

become a proud

Sponsor of the month

for the Allergy Foundation
of South Africa

AFSA needs support to grow their audience and to increase awareness around allergies in South Africa. We cannot do it without you!



What is sponsor of the month?

If it's possible to sponsor offline events, competitions or products, why can't they sponsor online activity?

The sponsor of the month can choose how much they are willing to sponsor. Based on the amount sponsored, AFSA will provide visibility on AFSA's owned digital assets.

What does this mean?

This means that funds sponsored will be used towards promoting AFSA articles, events and competitions online. In return, AFSA will thank the sponsor on their digital assets. In essence, the more funds sponsored, the more online visibility can be created for both the sponsor and the AFSA brand.

This is not selling advertising space. It is a way for AFSA to thank a sponsor by taking full advantage of the digital assets that AFSA owns.

Support AFSA today!

SPONSOR OF THE MONTH TIERS

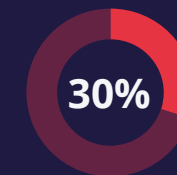
Where will your brand appear?	TIER 1	TIER 2	TIER 3	TIER 4
Thank you' in monthly Newsletter	✓	✓	✓	✓
Sponsored Article* on AFSA Website (Shared and promoted online)	✓	✓	✓	✓
Facebook/Twitter/LinkedIn - Cover image	✗	✓	✓	✓
Banner on homepage (website carousel)	✗	✗	✓	✓
Dedicated Sponsor Email Send	✗	✗	✗	✓
	R999 +	R1999 +	R2999 +	R3999 +

*Sponsored article: The sponsor can supply this article or alternatively should the article be of such a nature that a medical expert is needed, AFSA can provide the article on behalf of the sponsor.


What will sponsored funds be used for?



Advertise AFSA's affiliation with the sponsor (Online) – i.e. promoting the sponsored article.



Contribution to Future AFSA Projects/Events (or AFSA to spend as they feel fit)

 +27 (0)81 405 8442

 info@allergyfoundation.co.za

 www.allergyfoundation.co.za

  @SAallergy

